

GUIDANCE

an entity in India, incorporated as Pvt Ltd. Company or registered as LLP or Partnership firm	Start Up	With an annual turnover \geq Rs. 25 crore for any financial year
Upto 7 years from the date of incorporation/registration Or upto 10 years in case of Startups in Biotechnology sector		Working towards innovation, development or improvement of products/processes/services, or if it is a scalable business model with a high potential of employment generation or wealth creation



an entity formed by splitting up or reconstruction of an existing business

As defined under startup India initiative of Govt of India

BENEFITS TO START UPS

- ⇒ Recognition by DIPP as Startups
- ⇒ Compliance regime based on self-certifications
- ⇒ Startup hub to resolve queries & provide handholding support
- ⇒ IP facilitators for assistance in filing Intellectual Property (IP) applications and to fast track the process of patent filing
- ⇒ Rebate in Patent and Trademark filing fees
- ⇒ Relaxed norms of public procurement for MSME Startup
- ⇒ Income tax exemption post Certificate of Eligibility from DIPP
- ⇒ Tax exemption on investments above Fair Market Value (or angel tax)
- ⇒ Funding from AIFs (SIDBI Fund of Funds) invest in AIFs
- ⇒ Interactive online learning and development module to educate Startups and aspiring entrepreneurs
- ⇒ Aid to Atal Tinkering lab
- ⇒ Aid to incubators to provide necessary infrastructure and assistance to Startups in their early stages of growth
- ⇒ Aid to Research Parks
- ⇒ Special promotion for startups in bio-technology sector
- ⇒ Industry and outcome-oriented research projects

Startups Recognised 14036
Startups Funded 170
Startups availing tax Benefit 91

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	Funding	C H A L L E N G E S	
	Staffing issues		Steady Revenue generation
	Building Brand		Global Competition
	Changing Regulatory Environment		Proper Marketing Strategy
			Lack of supporting infrastructure